



Natural Resources Conservation Service
75 High Street, Room 301
Morgantown, WV 26505

April 3, 2008

WEST VIRGINIA BULLETIN NO: WV260-8-1

SUBJECT: INF – Success Stories

Purpose: To provide guidelines for submitting success stories

Expiration Date: September 30, 2008

Action Requested by: September 30, 2008

The technical assistance provided by NRCS employees and partners has significant impact on our customers and the communities in which they live. We need to share this information to help "sell" conservation and to demonstrate to Congress and the American public the value they receive in exchange for the funds allocated to NRCS. By telling our success stories—others, in and out of NRCS, can learn from our experience. You can also use your stories to show your own value during performance reviews.

These success stories and photos are used to communicate our work and programs. Success stories are placed on the [NRCS West Virginia Website](#) under the *News* tab, are used in the [Annual Report](#), the [Conservation...Our Purpose. Our Passion Campaign](#), and on the [Chesapeake Bay](#) Web page. Our target audiences include the media, public, congressional leaders, and USDA.

Field and RC&D offices are encouraged to electronically submit one or more success stories to Carol Lagodich at carol.lagodich@wv.usda.gov during the year. Please contact Carol for assistance in developing your success stories.

This is a great opportunity to share the accomplishments farmers, groups, and communities have achieved in partnership with NRCS. I look forward to reading your success stories.

Kevin Wickey
State Conservationist

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